

the
OLDE MILL



The Ultimate Upgrade

Increase the value of your homes by giving your clients what they desire



Commonly Asked Questions

A Few Questions To Consider When Determining if an Upgrade Is the Right Solution for You

Are you a high-end home builder looking to increase the value of homes you sell?

Are you looking for ways to differentiate your homes from others on the market by offering premium upgrades?

Are you looking for ways to offer your customers features they'll be proud to look at every time they enter their new home?

If you answered YES to any of these questions, we've got a solution for you.



Planning On Your Clients Plans

Splurge on Reclaimed Wood

People often choose a new home because they plan on living there for years. Sometimes even a lifetime. That's why it makes sense to offer features they'll enjoy over the long-term.

Over the last few years, premier builders continue to tell us over and over again: "Today's upscale homebuyers want real, reclaimed wood." They want exposed ceiling beams, mantels, shelves and even furniture made from 100 year old, real reclaimed wood.

Just about every forward-thinking builder features reclaimed wood in their model homes. Some offer our lightweight, easy to install products as a standard, others offer them as an upgrade.

Here's why...



Sustainable Resources

Other Than Brick, Wood Is the World's Oldest Building Material



Our products are made with authentic, 100-year-old longleaf pine. We scour lumber yards looking for the best pieces. We bring those timbers back to our mill, where they are hand cut by craftsmen and used to make not one, but potentially dozens of new wood products. Think engineered wood flooring, but with beams and mantels instead.

Upgrade Differentiators

Features Enjoyed by Homeowners & Builders

Our reclaimed wood products are considered an upgrade over solid wood products for a number of reasons including:

- more consistent aesthetic & texture
- no warps, twists or damaged boards
- stain them any color
- award-winning custom design service for every job
- conceal conduit, wires, and other mechanicals inside
- lightweight & easy to install
- lengths up to 25' without a splice
- first-class joinery
- lifetime warranty for craftsmanship
- retro-fit over standard structural elements

A Solution for Structural Engineers

Recent changes in building code requirements for load bearing structures have pushed a lot of Structural Engineers away from using reclaimed wood beams. This has proven to be quite an obstacle in providing what their clients want...until now.

Our engineered beams do it all.

Get the look and feel of real, 100-year old antique wood with the heart of an approved load bearing structure material in standard or custom sizes up to 25 feet in one continuous piece while maintaining a uniform, consistent look.

Retrofitting Onsite

Occasionally builders find themselves retrofitting during a remodel, a task made significantly harder using solid wood beams. Retrofitting is significantly easier using our customizable product which is easily cut in any length up to 25 feet without a splice. In addition to the light weight of our product, it does not require floor to ceiling load-bearing support.



Value Added

Upgrades Mean
Higher Value



Forward thinking builders know that upgrades in homes translate to a higher level of customer enjoyment AND a higher value for their homes. Homes with upgrades sell faster and reinforce your status as the premier builder in your area.

And for those builders who insist on setting the market by providing the absolute highest quality homes in their area, solid wood products simply won't do. Don't wait until the builder down the street starts offering upgrades you don't have. Contact us to find out about special offers for builders today.

Get In Touch With Our Experts

With each project, we strive to achieve exceptional results. Visit our shop or give us a call to schedule a consultation.



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